Scott Figler

National Research Director, Canada

Current responsibilities

Scott Figler is the National Research Director for JLL in Canada. In this role he works with a variety of business lines and brokerage teams across all Canadian markets, providing analytics and thought leadership to drive value for our clients.

Scott leads a team of analysts, demographers, and data scientists that is committed to building Canada’s premier data management and research platform. His personal work infuses demographics, economic analysis, and high-frequency data into the commercial real estate arena to drive business development, client decision making, and brand awareness.

Scott also serves as the Canadian liaison to several global research initiatives within JLL and provides advisory services to commercial real estate clients across the office, industrial, retail, and multifamily segments of the market.

Experience

Scott began his professional career working in non-profit microfinance in Nicaragua. He also worked in the public transportation sector, supporting Chicago’s CTA and Bogotá’s Transmilenio with demand forecasting and strategy support.

Scott was recruited by JLL in 2011 to help launch its office in Bogotá, Colombia, where he serviced clients in Peru, Ecuador, Colombia, and Venezuela, as well as Caribbean and Central America nations. From 2011 to 2018 he supported this region with market research, tenant representation, and advisory services. His clients included occupiers and owners of real estate, both domestic and international. In 2019 he moved to Toronto to work with JLL’s Canadian business.

In his spare time, Scott is an avid traveler, cyclist, and musician. He is fluent in Spanish.



Education and affiliations

**George Washington University**

Bachelor of Science, Economics

**University of Illinois – Chicago**

Master in Urban Planning and Policy

Specialization in GIS and Data Visualization