

SPEAKER BIOS



Jeff Sinsofsky
Senior Director, Office Leasing
Oxford Properties

Mr. Sinsofsky has been part of the office leasing team at Oxford for over 18 years, having worked in three different markets across Canada including Montreal, Calgary and currently at head office in Toronto. During his tenure, he has been responsible for developing some of Oxford's leading marketing and broker initiatives which have had a direct impact on driving leasing results. In his current role as Senior Director of Office Leasing, he oversees a team responsible for the marketing and leasing of a portfolio made up of twelve properties in Toronto totaling 6 million square feet. He is also actively involved in the marketing and leasing efforts for two new developments in the GTA.

Prior to joining Oxford, Mr. Sinsofsky represented tenants at a leading brokerage firm in Montreal.

Mr. Sinsofsky holds a Bachelor of Arts from Concordia University and is a licensed real estate salesperson with the Real Estate Council of Ontario.



Miyako Panalaks
Senior Manager, Workplace Planning & Interior Design, –
Rogers
Communications Inc.

Miyako Panalaks has over 20 years experience encompassing workplace, retail, residential, institutional and hospitality interior architecture/design. After working for prominent firms such as KPMB and HOK in Toronto and Deborah Berke Partners in NYC. Miyako made the transition to the client side in 2005 and joined Scotiabank's in-house design team to focus on workplace design and strategy. In late 2017, she was recruited by Rogers and currently leads the design for all workplace and special projects across Canada.

Miyako received her Master of Architecture degree from Dalhousie University. She is a licensed Architect under the Ontario Association of Architects and a member of the Royal Architectural Institute of Canada.



Ruth Weiner
Senior Manager, Energy and Environment
RBC

Ruth is responsible for the energy, sustainability and regulatory compliance performance of RBC's global corporate real estate portfolio. She has developed and executed strategies over a large, tenant-focused portfolio to drive leadership positioning in sustainability best practice and energy conservation, and is also responsible for regulatory compliance management.

Ruth works with industry stakeholders, landlords and internal partners to set and achieve reduction targets for GHGs, energy, water and waste. Currently over 70% of RBC's global corporate office properties maintain a third-party environmental certification, demonstrating the performance leadership value of these programs. Ruth is an environmental engineer and lives in Toronto.